



Sponsorship Information

Event Details

Hack KU will be hosted in the **University of Kansas Engineering Complex April 20-22 (Friday-Sunday)**. We expect **150 or more student participants**. Learn more at **www.hackku.org**. Contact the finance chair **theaustinirvine@ku.edu** for more information about sponsorship benefits.

What is a hackathon?

A hackathon is a **collaborative programming event** where students can come together in teams to make their ideas a reality. Once the event is over, participants can all see what others have created. The projects will be judged and prizes will be given to the best projects.

Why sponsor us?

- Receive resumes and other recruitment information from talented students in the Midwest and beyond
- Promotional branding on official **HackKU** merchandise
- Send speakers and mentors to talk with and help students
- Get real-time feedback from people using your product/API
- Led by a motivated team of KU students with experience in hosting other programming events

Sponsorship Tiers

Recruiting

	Bronze \$500	Silver \$1500	Gold \$2500	Platinum \$5000
Send Emails To Attendees	Post	Post	Post	Pre/Post
Send Mentors / Recruiters	—	—	2	4
Access to Resumes/CV's of Attendees	—	—	X	X
Private Interview Room	—	—	—	X

Marketing

	S	S	M	L
Logo on shirts and website (size)	S	S	M	L
Distribute marketing materials	—	X	X	X
Send a judge for the event	—	X	X	X
Career fair booth	—	—	X	X
Hold a 30 min workshop or tech talk	—	—	X	X
Offer branded prize	—	—	—	X
Speech at opening ceremony	—	—	—	X
Banner on display at event	—	—	—	X
Co-hosted by <your company> (limit 2)	—	—	—	X

API Add-on - \$1000

- Ability to **open your API to participants** to use for real-time feedback, as well as **bring 2 additional mentors to help participants** use your software
- Hold an **additional 30 minute talk** about your API
- Give away an **additional API related prize**
- **Can be added to any tier**

Sponsor Donation

All donations are handled by check through KU Endowment. Please make **checks payable to the “University of Kansas Endowment Association”** and on the **memo line indicate “HackKU”**. We recommend attaching a letter or notation stating clearly the donation is for the EECS Student Development Fund and HackKU.

Mail checks to:

University of Kansas Endowment Association
Attn: EECS Student Development Fund & HackKU
P.O. Box 928
Lawrence, KS, 66044

Online Donation:

Follow the link and select the EECS Student Development Fund:
<http://eecs.ku.edu/giving>
Special Instructions: “Donation For HackKU”